

**CURRICULUM VITAE
PROCESSED ON THE BASIS
OF THE EUROPEAN FORMAT**

Informazioni personali

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| Website | www.studiolegalebarbone.it - www.barbonetassone.it |
| Nationality | Italian |
| Date of birth | 25-12-77 |

1) Work experience

Barbone Law Firm
www.studiolegalebarbone.it
www.barbonetassone.it
(copyright and related rights)
From September 2014

The Lawyer Marco Barbone has developed a particular expertise in the field of intellectual property and international agreements in the entertainment industry, thanks to the experience acquired at the Law Firm of Prof. Vittorio M. de Sanctis – one of the most important Attorney in the field of intellectual property law in Italy – and worked in and for the most prestigious national companies of the audiovisual and entertainment field [Fox Channels Italy e Rai Cinema].

Activities:

The areas of expertise invest the most innovative areas of intellectual property (Copyrights – Trademarks – Designs – Patents – Unfair competition – New Technologies – Confidentiality – know-how – Domain Names) For example, a list of relevant services provided (either in or out-of-court), are shown below, under section (7).

Collaboration with the Talal Abu-Ghazaleh Organization (TAG-ORG)
www.tagorg.com
From June 2016

Partner, together with the Attorney Bruno Tassone - www.barbonetassone.it, for the purposes of assistance and advice on intellectual property abroad and other business services offered by TAG.Org (since July 2017 in progress).
For TAG.ORG (together with the Attorney Bruno Tassone - www.barbonetassone.it), from July 2016 to June 2017, I performed the following activities:
- head of the Italian representation office;
- drafting a bill (in the Arab world) for the amendment of the Jordan Copyright Law in order to permit the creation of a collecting society (for the management of copyright and related rights) in Egypt, Lebanon and Jordan.
- Development of bilateral agreements between Tag.Org and Italian on-line Universities.

Collaboration with the Law Firm Portolano Cavallo
From July to September 2011

Portolano Cavallo Law Firm introduced me to Rai Cinema S.p.A. for an assignment of three months as Legal Counsel. Main Activities in Rai Cinema: Tv license agreements; negotiating development and first look overhead deals.

Employee in Fox Channels Itlay S.r.l. as Legal Counsel and Legal Business Affairs - Supervisor programming Acquisition.
From 3/11/2008 to 31/03/2011

FOX CHANNELS ITALY S.R.L.
(Legal counsel and Legal Business Affairs - Supervisor programming Acquisition)
Fox Channels Italy is part of FOX International Channels (FIC), the wholly owned global pay TV subsidiary of News Corporation. Main activities and responsibilities in Fox Channel:
- Tv license agreements; negotiating development and first look overhead deals;
- all talent agreements, including directors, producers, artists and composers;
- acquiring option agreement, engaging writers;

Collaboration with Prof. Avv. Vittorio M. de Sanctis
Full time From 01/01/2005 to 03/11/2008
Part Time From 11/2008 to 08/08

Collaboration with Prof. Avv. Vittorio M. de Sanctis, one of the leading media, music and entertainment Lawyer in Italy for many years.
The Prof. de Sanctis had a client list that included some of the best-known names in the media, music and entertainment business.

(2) Education and training

Lawyer

Dates 2003

Graduate in Law at University of Teramo (Italy)
Degree Thesis Cinematographic works under the Italian Copyright Law (N.633/1941)
Supervisor thesis Prof. Vittorio M. de Sanctis

Master – 2005 for 6 months

“Television & Film Management” – Legal

Mother tongue

Italian

Other languages

English

Reading skills Indicate level:

Excellent

Writing skills Indicate level:

Excellent

Verbal skills Indicate level:

Excellent

(3) Social skills and competences.

Excellent

Living and working with other people, in multicultural environments, in positions where communication is important and situations where teamwork is essential

(4) Organisational skills and competences

Excellent

Coordination and administration of people, projects and budgets; at work, in voluntary work and at home, etc.

(5) Technical skills and competences with computers, specific kinds of equipment, machinery, etc.

Windows: excellent
Word: excellent
Excel, PowerPoint: basic, excellent
Internet and Electronic Mail: excellent

(6) Sport skills

Football – golf – Bike

(7) Other skills and competences.

Competences not mentioned above.

Drafting agreements of:
- production and/or co-production of television programs, films and commercials advertising;
- acquisition and sales of television rights;
- distribution of television programs and movies;
- acquisition of television format rights;

- sponsorship and management (either in the field of music, as much as in cinema, television, fashion and sports);
- artistic performance and license of image rights "talents";
- director, screenplay and product-placement;
- audio-video synchronisation;
- record production;
- publishing and co-publishing music;
- sales of master audio and audio-video;
- licensing rights for television, film, music, figurative art and architecture also through the web;
- creation of legal content for platforms for e-commerce;
- licenses and/or transfer of trademarks/patents/designs;
- submission of applications for registration of trademark/patents/designs by the relevant Italian, EU and overseas offices.
- marketing (barter);
- regulations of private competitions;
- organization of live music events;
- musical productions and co-productions;
- terms and conditions privacy;

Assistance to give mandate to collecting societies involved in the protection of copyright (eg.: SIAE) and the protection of related rights (eg: SCF; Itsright; Nuovo Imaie, etc.).

Assistance in proceedings before the specialized sections in the field of enterprise (copyright / intellectual property law).

Assistance in proceedings before the Data Protection Authority.

Litigations involving domain names.

(8) Lectureships and Publications (2015, 2016, 2017, 2018 and 2019) as an expert of Intellectual Property (Copyright Law)

Senate of the Italian Republic
(17-05-2017)

Copyright and Collecting Societies: The 2014/26 Directive, the Decree on Transposition and the Jordanian Copyright Law Reform

Introduction: Senator Renato Schifani

Speakers:

Avv. Marco Barbone: Partner of the TAG.ORG project for the creation of a Collecting Society in the Arab countries;

Senatore Talal Abu-Ghazaleh: Founder of TAG.ORG;

Avv. Prof. Bruno Tassone: Professor of "Principles of Civil Law" at Luiss Guido Carli and Partner of the TAG.ORG project for the creation of a Collecting Society in the Arab countries;

Prof. Giuseppe Colangelo

Avv. Prof. Sergio di Nola

Master della Luiss Business School in "CONSULENTE LEGALE D'IMPRESA" (23/02/2017 and 20/01/2016)

Lecturer for the Master's Degree Course (in Legal Business Consultanting) at Luiss Business School – Topic discussed by Lawyer Barbone: Authors' business rights – Practical cases and problems implied in the authorial protection of industrial design, commercial setting up, business contents on websites, advertising slogan.

**Accademia Italiana Design School
www.accademiaitaliana.it
From January 2017**

Professor of Copyright and IP in "Fashion Law course" at Accademia Italiana - Design School
www.accademiaitaliana.it

**Accademia Arts and New Technologies
www.accademiadellearti.it
From January 2018**

Professor of Copyright and IP in "Graphic Design & Design" at Accademia Arts and New Technologies
I www.accademiadellearti.it

Copyright and Collecting Societies:
European Perspectives and Projects of Reform in Arab Countries.

Subject matter by the Lawyer Marco Barbone : “European Principles for Copyright in the light of the European Directive 2014-26 and Jordan Copyright Law”.

Speakers:

Avv. Marco Barbone, Partner of the TAG.ORG project for the creation of a Collecting Society in the Arab countries;

Avv. Andrea Miccichè, Chairman of Nuovo Imaie;

Dott. Charles Shaban, Executive Director di AGIP - Abu-Ghazaleh Intellectual Property

Prof. Avv. Bruno Tassone, Professor of "Principles of Civil Law" at Luiss Guido Carli and Partner of the TAG.ORG project for the creation of a Collecting Society in the Arab countries

Introduction:

Prof. Giovanni Cannata, Magnifico Rettore Universitas Mercatorum

Avv. Mauro Vaglio, Presidente Consiglio Ordine Avvocati Roma

Prof. Eduardo Savarese

Coordinator:

Prof. Avv. Francesco Fimmanò

Ordine Avvocati di Benevento
19/07/2015

Lecturer for the seminar on “Authors’ rights and related rights” organized by the Council of the Benevento Order of Lawyers during the Jazz Festival “Riverberi 2015” – Speaker: Gianluigi Chiodaroli (Chairman of Itsright), Marco Barbone (Lawyer) and Bruno Tasson (Lawyer). Topic discussed by Lawyer Barbone – “Record Contract services: problems implied in the authors’ and related rights negotiation – relationship with majors and independent producers/labels”.

Interventi Introduttivi:

Prof. Giovanni Cannata, Magnifico Rettore Universitas Mercatorum

Avv. Mauro Vaglio, Presidente Consiglio Ordine Avvocati Roma

Prof. Eduardo Savarese

Coordinatore:

Prof. Avv. Francesco Fimmanò

Jazzit Festival
28/06/2015

Lecturer for the seminar on Authors’ rights and related rights organized by Publisher Vanni from Jazzit during the Jazzit Fest 2015. Topic discussed by Lawyer Barbone – “Authors’ rights and rights related with record contract services – References to the Collecting Societies”.

Publications - 2014

Danno e Responsabilità: “Brevi note sulla cessione di opera cinematografica e i conflitti fra gli acquirenti” (Nota a Cass. 18 gennaio 2013, n.1247)

Il Diritto d’Autore, Gennaio-Marzo, 2014 “Illegittima trasmissione di opera cinematografica” di Bruno Tassone e Marco Barbone

(9) Foreign experiences

In 2007, from 1 June to the end of September, I had a major work experience in London at the Law School “Michael Simkins LLP”, in particular this Studio specializes in the fields: music, TV, cinema and entertainment in general;

(10) Further Information related to the copyright and neighbouring rights field

Member of the Italian Copyright Group ALAI (Association Littéraire et Artistique Internationale) <http://www.alai-italia.it/chi-siamo/>

Member of the Italian Group AIPPI ((Association Internationale pour la Protection de la Propriété Intellectuelle) <http://aippi.it/elenchi-ctu-e-soci/elenco-soci-new/>

(11) Driving licence(s)

Licenses A and B